

Quick Summary of Phase 1:

Site	Date	# Surveyed	Interest level	# w/ phone	% w/ phone	# smart phone	% smart phone	# Android	% Android	# iPhone	% iPhone	# Downloads	% Downloads
CCHHS Englewood	4/20/2017	55	51%	48	87%	38	69%	25	45%	7	13%	11	20%
ACCESS Grand B	4/26/2017	50	76%	49	98%	46	92%	32	64%	14	28%	12	24%
Interfaith Action PM	5/9/2017	77	56%	69	90%	49	64%	29	38%	19	25%	11	14%

TOTAL	182		166	91%	133	73%	86	47%	40	22%	34	20%
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- App Usage Synopsis from USC:
 - o 16 of the 34 clients (47%) who downloaded the app actually utilized the app.

Summary Phase 2:

- Addition of 2 older adult choice markets in order to expose GCFD's older adult population to mobile technology and observe general response to the initiative.
- Goal of PHASE 2 was to test different target populations and evaluate usage of app from data collected by USC

Site	Date	# Surveyed	# smartphones	% smartphones	# Android	% Android	# iPhone	% iPhone	# Downloads	% Downloads
ACCESS Grand B	6/28/2017	12	11	92%	10	83%	1	8%	5	42%
ACCESS Grand B	7/26/2017	11	9	82%	6	55%	3	27%	3	27%
Atlas Senior Center	8/2/2017	18	10	56%	9	50%	1	6%	3	17%
Schaumburg	8/4/2017	14	8	57%	1	7%	7	50%	0	0%
Shiloh SDA Dorcas Society	8/9/2017	52	39	75%	25	48%	12	23%	3	6%
CCHHS Englewood	8/17/2017	24	15	63%	11	46%	3	13%	0	0%

TOTAL	131	92	70%	62	47%	27	21%	14	11%
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Created Alternative Resources handout to give clients without Android phones the opportunity to find useful resources:

